



ZURICH FLEET INTELLIGENCE

SAFER, MORE PROFITABLE AND ENVIRONMENTALLY FRIENDLY FLEETS

Whether customers operate small domestic fleets of vehicles or large fleets spanning international borders, the challenges are the same. The safety of their drivers and other road users is paramount, both to reduce loss costs and because preventing vehicle crashes and avoiding the devastating consequences is the right thing to do. Driving greater operational efficiency is also a priority for positive business performance and sustained profitability. Finally, demonstrating a strengthened commitment to the organization's environmental obligations can no longer be ignored.

HOW ZURICH FLEET INTELLIGENCE CAN HELP

As one of the largest fleet insurers in the world, Zurich has drawn upon its in-depth understanding of fleet operations, insurance and risk engineering, to create an innovative solution called Zurich Fleet Intelligence.

Zurich Fleet Intelligence combines the strength of vehicle Telematic data with the power of extensive reporting tools to turn raw data into meaningful insights that can help customers:

- enhance profitability by reducing fleet running costs;
- optimize vehicle journey planning and deployment;
- achieve increased fuel economy;
- reduce the occurrence of vehicle crashes;
- influence future insurance premiums;
- improve employees' driving skills and knowledge;
- reduce stress and fatigue among their drivers through coaching and development;
- demonstrate their commitment to reducing their fleet's impact on the environment.



THE CHALLENGES

- Legal and social obligations must be met to protect employees and other road users from the devastating effect of vehicle crashes.
- In the current economic climate, all businesses are under pressure to contain and reduce operating costs.
- Fuel prices are at an all time high.
- Your customers are becoming increasingly demanding, whether it's the requirement to deliver faster and better service, or to provide service at a lower cost.
- Governments, customers, employees and society all expect a modern organization to demonstrate a commitment to reducing its carbon footprint and overall impact on the environment.

The unique characteristics of Zurich Fleet Intelligence can help to make vehicle fleets safer and more cost effective, while simultaneously reducing their impact on the environment. Additionally, we will reward the insured's commitment to improving vehicle safety by providing insurance coverages at attractive terms, with premiums based on the customer's own risk profile and recognizing the action they take to improve their risk performance.

WHAT MAKES ZURICH FLEET INTELLIGENCE DIFFERENT?

- **Simple and user friendly:** Unlike many other telematics solutions that simply deliver raw data, our browser-based reporting and analysis tools deliver market-leading and meaningful insights in an easy-to-use manner, helping identify areas of high risk and inefficiency.
- **Tailored solutions:** Customers will receive a suite of online driver and risk-development tools focused on key areas of risk that affect their particular business and individual driver behaviors.
- **Flexibility and quality:** Zurich is not tied to a single technology provider. Customers can choose the telematics provider that best suits their unique needs from our panel of carefully selected, market-leading partners.
- **Superior customer service and support:** Working with our telematics providers, Zurich delivers a fully managed and supported installation process, ensuring minimal interruption to your business operations. Our motor risk engineers are on hand to deliver tailored support and advice on all aspects of the driver and vehicle safety.
- **Financial savings:** Zurich's leading-edge 'Estimator' tool will help identify and quantify the potential savings customers could achieve by choosing Zurich Fleet Intelligence.

To find out more about Zurich Fleet Intelligence, get in touch with your usual Zurich contact, or visit www.zurichfleetintelligence.com

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